

# THE 6A's FRAMEWORK

## ALIGNMENT

**You're evaluating jobs.  
You were never taught to  
evaluate the market.**



**REALITY**

**Trusting a  
title to tell  
you what  
the work  
actually is.**



## DEFINITION

**Alignment:**  
reading the  
market and  
finding  
where you  
fit in it.



# ELEMENTS

- > **Workforce Literacy** - how roles and employers really work
- > **Trend Awareness** - where AI is redrawing the job
- > **Skills That Transfer** - which of your skills last, which expire



**RETHINK**

**The same  
title means  
different  
work at  
different  
companies.**



**SHIFT**

**You start  
reading the  
market the  
way  
employers  
already do.**



Agency

Awareness

**Alignment**

Action

Allyship

Agility

**Analyzing  
the market  
for yourself  
is a skill you  
need to  
learn.**