

THE 6A's FRAMEWORK

ACTION

You can see the change coming. You don't have a plan for it.

REALITY

**Plenty of
effort, but
no strategy
holding it
together.**



DEFINITION

**Action:
doing the
work your
goals
actually
require.**



ELEMENTS

- > **Strategic Planning** - actions to serve long-term goals
- > **Execution** - disciplined, consistent follow-through
- > **Accountability** - correcting course when you fall behind



RETHINK

**Being busy
isn't the
same as
getting
somewhere.**



SHIFT

**Every move
you make
serves the
goal you set.**



Agency

Awareness

Alignment

Action

Allyship

Agility

**A plan is
what turns
effort into
outcomes.**